

Public Service Company of New Hampshire d/b/a Eversource Energy
Docket No. DE 20-170

Date Request Received: January 28, 2022
Data Request No. RR 1-006

Date of Response: February 04, 2022
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Request from: Department of Energy

Witness: N/A

Request:

Exhibit 35

Cost/benefit analysis on Table 1 (Exhibit 4, Bates 28), scrub customer incentive, administrative costs, and software vendor costs noting that the Managed Charging Initiative has been implemented in Massachusetts and Connecticut.

Response:

The Company has reevaluated the costs in Exhibit 4, Bates page 28, Table 1, and estimates that it could revise annual customer incentives to \$100/device, downward from the \$150 originally proposed. The original proposal was based on an analysis of customer savings for EV owners on TOU rates in the top five cities for plug-in vehicle sales that also had TOU rates (Docket No. DE 20-170 June 15, 2021 Attachment MRG-1 Page 7 of 10). However, the Company now has experience successfully enrolling customers in the Connected Solutions EV load management offer in MA and CT, and this offer provides a customer incentive of up to \$300 over 3 years, equivalent to a \$100 annual incentive. Given this experience, Eversource proposes to reduce the NH EV charger customer incentive to \$100 per year. In addition, given the robust EV load management programs currently underway in MA and CT, the Company proposes that only 5% of the fixed costs would be needed to expand the offer to NH, which is the low end of the range previously provided. Given these revisions, and holding other assumptions the same, Eversource projects the total five-year cost of the offer would decline to \$835,750, down from the previously stated range of \$985,750 - \$1,368,250.

Note that Eversource does not propose to change the planned administrative or software/vendor costs. Software/vendor costs are based on current contracts which expire in March of 2024, and therefore are expected to remain consistent until that time, at which time they could be reevaluated. Administration costs are based on staff time needed to manage and support the program (including vendor management, procurement, marketing, and coordination with utility staff and regulators).